TIC BRNO

O Brago O Brago Food Food Movement Shopping

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Ve culture A slow walk

Leisure

GUIDED TOURS



Use the services of experienced guides. You can choose from 4 basic routes through the city centre of Brno and several themed tours.

More information at: www.guidedtourbrno.cz

UPWARDS TO BRNO

Just 300 years ago, Brno was a small, picturesque town surrounded by vineyards. Then 100 years later, the town transformed into an industrial metropolis and the flourishing industry made it possible to turn Brno into a real suburb of Vienna with a similar ring road and all the proper cultural amenities. It's the city of Janáček, Mendel, Mahen, Těsnohlídek, Lev and Ivan Blatný, the Haas brothers, Kurt Gödel, Ernst Mach, and Robert Musil and is connected to many other interesting people. What's this pocket-sized city like today? Come and find out. Brno is a place that will satisfy your soul and your body. There are countless ways to enjoy it. Whether you come for a weekend or longer, every second will be filled with something. There's no chance to get bored. What can you expect? Rich and varied cultural life, operas, a philharmonic, dozens of galleries, new trends in contemporary art, alternative music clubs. Something for every taste. Prefer not to plan and instead be carried away by the spirit of the city? Walk through the bustling centre and calm periphery to the forests surrounding the city. In Brno, superb art nouveau architecture meets airy functionalism. There are

parks everywhere - oases of calm, comfortable places to relax. Have an active lifestyle? Love to move? Swimming, running, cycling, and exercising in parks are all currently popular in Brno. And bring your kids with you. They're welcome! Open and covered playgrounds and play areas can be found around every corner in Brno. Cosy cafes where no one will even bat an eye at your offspring. Speaking of cafes, the food and drink in Brno is another excellent reason to come. Hundreds of restaurants and bistros, from traditional Czech cuisine to current global trends. Fresh local ingredients, inventive interiors, alternative cafes, beer tasting pubs, top cocktail bars, and restaurants - that's the local food scene, which has helped to place Brno among the top cites for quality of life. Don't miss out on the colourful nightlife, whether in sophisticated bars or alternative clubs. What should you take home with you? Hard to say. For shopaholics, Brno is paradise. It's full of markets, bazaars, antique stores, and shopping centres as well as creative souvenirs and the work of local fashion designers.

See you in Brno!

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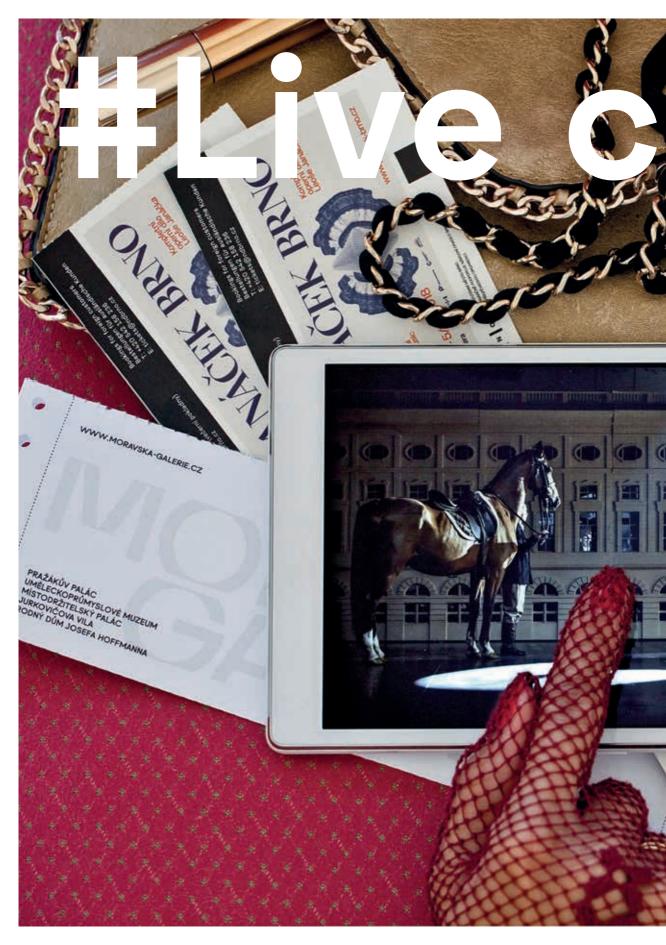


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#TIC BRNO recommends





Brno has always been a city of music, theatre, art, and audacious architecture. The mix of several cultures gave the city its diversity and attractiveness and still contributes to the city today. Brno has many professional theatres, a philharmonic orchestra, concert halls of all sizes, and dozens of galleries and museums. It hosts music festivals with long traditions, such as Moravian Autumn and JazzFestBrno, and has clear connections with the famous composer Leoš Janáček, with an international biennale named after him. Throughout the year, there are festivals in all genres. But Brno is also shaped by small, independent alternative associations and local communities. The city proudly takes part in the trend of music and art in public spaces. Art lives in the streets, playgrounds, meadows, planetarium, darkened cinemas. Music is omnipresent and so one of the reasons Brno is able to boast of its prestigious title as a UNESCO Creative City of Music.

NOT JUST LEOŠ

The works of composers whose names might not shine as bright as Leoš Janáček can now be heard in the Old Town Hall courtyard, gardens, and arboretums. Brno has a strong tradition of progressive music, as can be seen especially in the Exposition of New Music and concerts across the centuries from baroque music to well-known film scores are performed in Brno churches and the Špilberk Castle courtyard. Brno's boroughs come to life with smaller festivals, including Ghettofest and the Kamenka Open in the unique setting of Kamenná čtvrť. In summer, the centre is the site of the Uprostřed festival. Then the multi-genre Brno Music Marathon fills the streets for four days with buskers, the New Circus, jazz, and classical and folk music. Pop Messe is a festival that offers a chance to enjoy prominent figures in the music world from the Czech Republic and abroad.



↑ In summer, the Brno centre comes alive through music.

LITERATURE AND FILMS

Brno residents love to read and go to the cinema. In the 18th century, they founded readers' clubs and began publishing regular newspapers. Today, Brno has the most important libraries, dozens of bookshops of all sizes and focuses, and small bookshelves on the streets in the centre where you can take whatever book



↑ Brno's vibrant city centre.

you like or leave a book you've read to be enjoyed by others. The city is where Authors' Reading Month, the largest Central European literary festival, was founded and is held every July. Brno is the birthplace of one of the most famous and successful writers of Czech origin -Milan Kundera, who has also his own library here since 2023. And film lovers certainly know the Brno 16 international short film festival. There are many other film exhibitions and festivals throughout the year. Brno has two multiplex cinemas as well as classic single-screen cinemas. Kino Art draws viewers to its popup showings, where you can enjoy a screening and party. In summer, there are several places to watch films under the stars.

ON STAGES SMALL AND LARGE

It's said that Brno is a small Vienna because it was built based on the Austrian model. And it shares with the city on the Danube a love for coffee and theatre. Brno City Theatre offers contemporary plays and musicals. Mahen Theatre, previously the City Theatre at the Wall, was built in 1882 and is, together with Janácek Theatre and Reduta Theatre, the site of National Theatre Brno performances. It is also where a young Wolfgang Amadeus Mozart performed in 1767. Such festivals as Theatre World Brno, Setkání/Encounter, and the Summer Shakespeare Festival are just a taste of what theatre can be experienced in Brno. And don't forget the small stages! In addition to the famous Goose on a String Theatre, which has played a significant role in Brno cultural life since 1968, Brno also has HaDivadlo,

the Bolek Polívka Theatre, and the independent stages of Co.labs and Druhý Pád Theatre. The accessible Barka Theatre is open to all theatregoers regardless of ability.

↓ Mahen Theatre – National Theatre Brno



ARE ART & HISTORY LOVED?

Art in Brno includes art works and installations in galleries and museums and also in clubs, cafes, and the streets. Perhaps during a walk through the city, you'll hit upon the tracks of the street artist TIMO , or the large-scale murals on the gables of buildings that are the responsibility of Městská galerie (City Gallery). Or you can set out with your kids for Anthropos, where you'll find an iconic giant mammoth. In the Brno City Museum at Špilberk Castle, you can learn about the history of Brno from its founding to the present. FAIT GALLERY sits in a former factory founded in 1865 by Friedrich Wannieck. To see pictures and artistic design, head for the Moravian Gallery in Brno. If you're interested in natural sciences, visit the Moravian Museum on Vegetable Market. For contemporary art, head for the TIC Gallery. Popularizing and educational exhibitions can often be found at Letohrádek Mitrovských. And don't forget about Gregor Mendel, founder of modern genetics and abbot of St Thomas's Abbey in Old Brno, now the site of the Mendel Museum.

A FEAST FOR THE EARS

You can find concerts by the most prominent musicians from alternative scenes and promising local and foreign bands in Brno several times a week. They play in clubs and halls, including Metro, Sono, and Kabinet



MÚZ. The oldest club is Fléda, which began as the Brünner Fledermaus (Brno Bat) cabaret and dance hall more than 100 years ago. You'll find what you like, whether it's quitar or electronic dance music. For progressive serious music, you can find concerts at the hall of the Janáček Academy of Music and Performing Arts. You can hear jazz, rock, folk, and other genres in pubs and clubs, which Brno has dozens of. The current trend in the Brno electronic scene is parties in the streets and parks. They sometimes feature music from local analogue beats producers, who are often connected to the globally known Brno community around Bastl Instruments. which makes modular synthesizers.

↓ Postcards bearing the motif of Janáček's speech melodies. More info at www.darkyzbrna.cz.





↑ Pop Messe Festival



... the City Theatre at the Wall (now Mahen Theatre), which opened in 1882, was the first theatre in Europe with electric lighting? This historical milestone is marked by the four light bulbs on Malinovsky Square.



... on Kounicová Street you can tour the garden house where the composer Leoš Janáček lived? You can see his original workroom with his piano.

Did vou know that ...?



... The former prison on Cejl is the site of troubled history. It's also a unique historical space now being revived with a new dramaturgy. It regularly hosts tours, theatre performances, exhibitions, concerts, and workshops.

... Brno was the birthplace of the writers Ivan Blatný and Bohumil Hrabal, composers Vítězslava Kaprálová, Josef Berg, Erich Wolfgang Korngold, and Pavel Haas, and Haas's brother, the well-known actor Hugo Haas?

you can find a reliable and up-to-date guide to Brno in the cultural magazine WHERE in Brno? It comes out monthly with interesting interviews, reports from attractive Brno sites, and the best current tips for cultural events. The magazine is free and can be found in cafes, cinemas, bars, and information centres.

Design

MORAVIAN MANCHESTER

Brno has a textile history that stretches back centuries. Thanks to the prodigious number of textile mills, in the 19th century the city was dubbed the 'Moravian Manchester'. And even though the mechanical age of industry in Europe has long passed, Brno has made a fair job of building on its industrial heritage.

In recent years, numerous fashion designers have begun to create here. Some rent small studios, where they produce bespoke clothing. Others sell their limited edition, original designer collections online, from their own little boutiques, or else directly from their studios, always with an emphasis on localism, sustainability, and quality. Emerging from these workshops are garments for women, men, and even children, accompanied by unisex pieces and fashion accessories. The doors to Brno's fashion studios are thrown open at the beginning of winter as part of the Open Fashion Studio event.

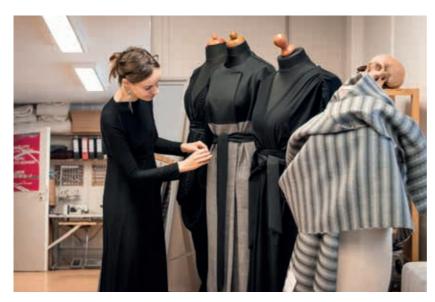


↑ Museum of Applied Arts, exhibition: Art Design Fashion

RECYCLING AND THE ENVIRONMENT AS COMPONENTS OF DESIGN THINKING

The shops of the Veronica Foundation sell the clothes, furniture, and other items donated to them by willing Brnoers. The so-called 'Wardrobe' of the Women's Educational Institute (Vesna) is operated as a volunteer redistribution network to help Ukrainian migrants and others in need. Vesna also runs another kind of textile hub: a space for meeting over handicrafts, for a chat while embroidering, knitting, crocheting, or sewing. The hub is also where they organise lectures and workshops, and plan trips.

↓ Atelier Klára Židková



MUSEUM OF APPLIED ARTS AS DESIGN HQ

Fashion and product design are the focus of the Moravian Gallery. At its Museum of Applied Arts you can appreciate not only the permanent exhibition of works from its collection, but also short-term exhibitions centred on design. Here you will encounter retrospectives of important designers, with themed shows, and award ceremonies for winners of the Czech Grand Design competition.

What is more, designers are not merely represented at the museum by their works, they also participate in shaping exhibitions,

in Brno



↑ Museum of Applied Arts

deciding what form the interiors and terraces will take. Maxim Velčovský, together with studio edit! architects and Radek Wohlmuth, organised an open depository of glass, porcelain and ceramics. Studio Olgoj Chorchoj, meanwhile, traversed one of the museum's architecturally attractive skylights with a system of footbridges, providing visitors with maximal lines of sight into the interiors.

You can step out of the museum and cross the terrace into the rest zone and café designed by David Karásek and Marek Štěpán. The latter created the design for an interactive object entitled Mrak (Cloud), situated above the terrace, and the style of Café Robot - a space where visitors are served by a robot and their portrait magically appears in the foam of their coffee. Forming part of the permanent exhibition is a work by Krištof Kintera Démon růstu (Demon Growth), which grows wildly across the gallery, creating an imaginary bridge between free art and design.

JOURNEY INTO THE DESIGN PAST

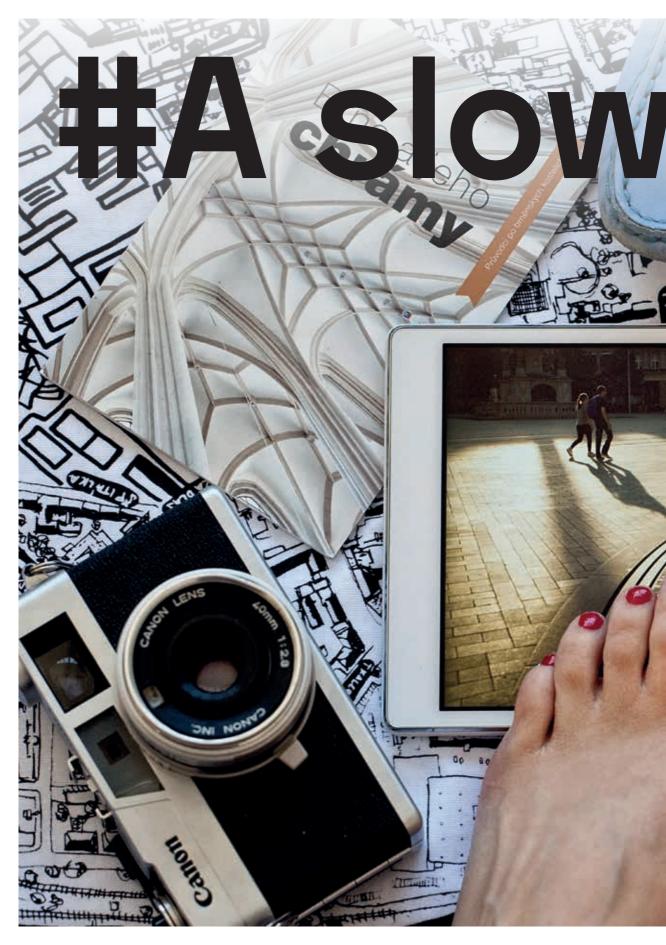
What interior design looked like in the past, especially over the course of the last two centuries, can be experienced in Brno's publicly accessible villas. The most famous of them, Villa Tugendhat, showcases furniture designed by Ludwig Mies van der Rohe, including the iconic Brno Chair. In the Jurkovič Villa, which is run by the Moravian Gallery, you will discover not only furniture by the master himself, but also seasonal exhibitions focused on current designers.

JOURNEY INTO THE DESIGN FUTURE

If anyone knows how design in Brno will look in a few years, it is the people from Kumst. Lots of Brno designers have made the creative hub Kumst their home. The building comprises studios, a lecture theatre, and common spaces - offering a place for people to lose themselves in deep work or strike up creative friendships across various fields. Among the events organised here are public talks, exhibitions, and numerous design-centred activities. On the ground floor you will find the 'showroom' where you can check out the fashion shows not just from local designers.

↓ Jurkovič Villa, exhibition: 'Dušan Jurkovič. The Architect and his House'







So you're walking slowly through the city of your childhood, you're dreaming, / the obelisk, Františkov, the tunnel, and along Trnitá, / where you're excited by the many abandoned courtyards / and the mournful iron junk in them, / along that street, woven from dark clouds, / woven from dark clouds, which thicken, which disappear.

Ivan Blatný: Brno Elegies

On foot, we get connected to the city. Only by walking can we really get a taste of what is around us. Brno is a city that was made for walking. There are no major obstacles blocking pedestrians, so we can easily spend hours walking wherever we please. Such walks only make sense when we go with eyes open, trying to uncover the secrets of what we see around us, when we perceive people's faces, noises, building facades, and nature as promises of interesting stories.

A SLOW WALK

We can find all architectural styles in the Brno centre. The medieval Špilberk Castle towers above the city and the Old Town Hall has a facade covered in Gothic lacework. St. Peter and Paul's Cathedral may only be pseudo-Gothic, but together with the surrounding canonical buildings it forms a beautiful nook. The Church of St. James, with its 94-metre tower, is one of our most priceless Late Gothic monuments. From the trusses you get a superb panoramic view to Špilberk Castle and the St. Peter and Paul Cathedral.

We can experience the Renaissance at the House of the Lords of Kunštát or the House of the Lords of Lipa. Most of Brno's churches and monasteries were built or renovated during the Baroque period, and even many palaces still remain from the time. In the 19th century, the success of Brno industry led to the construction of a ring road in the Viennese style with a theatre, a museum, office and school buildings, and luxurious blocks of flats. Brno truly wrote itself into the history of architecture during the interwar period, when many avant-garde architects made their mark. The city became known as a functionalist metropolis.

FIVE ICONIC VILLAS

The city's most famous functionalist building is Villa Tugendhat. It was built in 1929–1930 according to the design of the renowned architect Mies van der Rohe and fitted out with unique technologies and cutting-edge materials. In 2001 this home became the first ever modernist monument in the Czech Republic to be listed as a UNESCO World Heritage Site.

Another magnificent functionalist villa, with its three-hectare garden, is Villa Stiassni. The house was designed by architect Ernst Wiesner for the family of the Jewish textile magnate Alfred Stiassni. Following extensive renovation, the villa was reopened to the public in 2014. Today, the grounds are also home to the Methodological Centre for Modern Architecture (MCMA). Meanwhile, the Jurkovič Villa is the essential monument to Art Nouveau architecture. In Brno it enjoys a similar importance as its functionalist counterparts. In designing his own home, the architect Dušan Jurkovič was inspired by the very latest villas dreamt up by Joseph Maria Olbrich in Darmstadt or Josef Hoffmann in Vienna. Besides the permanent exhibition, here you can also visit temporary exhibition projects focusing on design and architecture.

Another famous Art Nouveau villa is the Löw-Beer Villa, which is one the core realisations in the new villa quarter that began to take shape from the 1860s on the slopes of Černá Pole. The restored Art Nouveau Löw-Beer Villa offers a permanent exhibition as well as short-run exhibitions, set up in either the villa itself or in the Celnice Gallery that occupies a building in the villa's grounds, or sometimes outdoors in the garden.

Close by Villa Tugendhat stands another site of cultural heritage – the Arnold Villa. This home of the eminent local contractor Josef Arnold was erected in 1862 according to his own design and later modified in the years 1909–1915 by a subsequent owner, Cecilie Hože, in the Art Deco style. The Arnold Villa is open to visitors all year round. The villa hosts diverse activities and events for the public. Inside you will find permanent and temporary exhibitions. The

↓ Arnold Villa

grounds also offer a pleasant space to unwind in the heart of town.

STROLLING THROUGH THE GREEN CITY



↑ Lužánky park

Brno's old urban parks are a unique collection of styles and approaches to garden design. Lužánky is the oldest public park in the entire country. The largest park in Brno contains an artificial brook, reminiscent of the original flowing stream, a neo-Renaissance pavilion, many memorials, and various small curiosities. Denis Gardens was created in 1818 and still has an obelisk commemorating victory over Napoleon as well as a garden gazebo and an Empire-style well. This park is connected to Capuchin Gardens, which is spread over cascading terraces. We can see Brno laid out in front of us from up on the park by Špilberk, created during 1861–1862 on connected hills below the castle. It is interwoven by many stone paths and has very dense woods, a lookout gazebo,



a rock pond with fish, and several fountains. You can also find nice walks in Tyrš and Björnson gardens.

INDUSTRIAL BRNO



Even without a trusty guide, you can follow the educational trails Explore Moravian Manchester or Along the Svitava River. The stroll along banks of the Svitava is also supplemented by the mobile application Brno INdustrial. It explains in greater detail the various topics of the trail, and offers additional interesting features – animations, photos, texts, or authentic sounds to invoke the surroundings of the spot on which you currently stand.

You can even opt to play Moravian Manchester as an exploration game.

DARKENED SCENERY

If you enjoy wandering around cemeteries and taking in their picturesque scenery, you won't be disappointed in Brno. You can visit the Jewish Cemetery, one of the most beautiful in all of Europe. It's also the longest--functioning cemetery in Brno, having been started in 1852. The Brno Central Cemetery was built in 1883 on a hill, and to overcome this architect Alois Prastorfer chose an ingenious and elegant system of terraces connected by stairs and ramps. The functionalist crematorium by Ernst Wiesner is a true architectural jewel.

↑ Industrial architecture in the Mosilana complex on Křenová Street

In 1780, Köffiller's cloth manufactory became a predecessor to the renowned Brno textile factories. Brno quickly jumped among the most important industrial cities and earned the name "Moravian Manchester". By 1849, there were already 42 important, mostly textile, factories. Tenements and colonies were built for the workers near the factories and on the city's periphery. The textile industry concentrated on and around Ceil Street, and some of the blocks of flats for the workers still stand. Today, various cultural events take place in the dilapidated former factory buildings. The original emergency colonies, some in altered forms, have survived until today and become a refuge for bohemians and artists. Ceil, now a part of the so-called Brno Bronx, Kamenná Colony, Diviš Colony, and Písečník are places that evervone who wants to know authentic Brno nooks with strong genius loci should visit.

Helping you discover more about Brno's industrial world is the role of the project Brno INdustrial, run by TIC BRNO. You can pick from a ready range of guided walks or attend some fascinating lectures.

INDUSTRIAL BRNO

All information about lectures, guided tours, educational trails, games, and applications can be found at: www.brnoindustrial.cz



... you can get to know Brno through a cycle of authentic tours regularly offered by TIC BRNO? More information at www.autenticke-prohlidky-brno.cz.



... the construction of Villa Tugendhat cost five million First-Republic crowns? For that price, you could have built 30 ordinary family houses at the time.

... functionalism, 4 Brno villas, the Brno Exhibition Centre, Brno and its churches, the Brno Central Cemetery – you can get to know all of it with practical brochures? You can pick up brochures for free at information centres or download them from gotobrno.cz/en.

Did vou know that ...?



... you can explore the depths of Brno, breathe in its atmosphere, and discover the unexpected thanks to locals? They've prepared recordings you can listen to at www.poslouchejtebrno.cz.



... the Brno Central Cemetery, which is spread over 56 hectares, is the largest in the country? You can find more information in a brochure with the same name, which you can download at www.gotobrno.cz/en or pick up at an information centre.

... the pavements of Brno have had embedded around 160 Stolpersteine (brass plates commemorating victims of fascism)?

In once a year, during Open House Brno, you can visit places in Brno usually off limits to the public? More info at www.openhousebrno.cz.





Whether you like spending your leisure time in the countryside or you want to get to know memorials and architecture or you just want to walk around the city and find its small but exceptional nooks and characteristic symbols, Brno and its surroundings have something to offer you. Maybe you're looking for entertainment and chances to get to know the world around you that even your kids will appreciate. Monkey bars, play-grounds, kids' parks, rope parks, theatres, and museums focused on science and technology all offer opportunities for busy weekends for kids and adults. You'll be drawn out for family trips to nearby forests, nature reserves, and parks as well as beautiful scenery, historical buildings, and small towns across South Moravia. You can also set out hiking or cycling along one of the many cycle tracks through which Brno is richly connected with the entire South Moravian Region. You can check out castles, chateaus, reservoirs, vineyards, picturesque towns, and karst caves. And if you just don't want to set foot out of the city, you can take a tour of Brno statues.

TAKE YOUR KIDS TO THE CITY

In Brno, your kids won't be bored for a moment. Wandering the city and need a moment to sit and keep your tireless small companions entertained? Brno has many cafes with kids corners where your offspring can put together a train set while you enjoy some nice coffee and cake. Your children can also let off steam at Jungle Park or a large play area like TOBOGA Bongo or BRuNO family park. If you want your kids to try something practical, take them to the traffic playground in Lužánky or Riviéra. And don't be afraid to take them even farther out of the city - in Obřany they can enjoy a garden railway. To see animals in a natural setting, it's enough to visit a park - there are goats in Tyrš Gardens and small pigs in Lužánky. For more exotic species, head to the Brno Zoo on Mniší hora. And when it starts to get dark early, the colourful water fountain in front of Janáček Theatre is a great attraction.

↓ Coloured water curtain in front of Janáček Theatre.



↑ You can meet fallow deer in Holedná Forest Enclosure.

170 playful exhibits which will show you how the world works. The Brno Technical Museum offers 16 permanent exhibits from streets with crafts to aeroplane and ship engines. The Brno Observatory and Planetarium offers a close look at the sun as well as shows about outer space. If you want to get to know the natural world, you have lots to choose from. At the open-to-all Holedná Game Reserve, you'll find deer that would



EXPERIMENT

Spending your leisure time in a way that entertains both young and old while managing to learn something new is no problem in Brno. If you're interested in trials, experiments, science, and technology, your steps should lead you to the VIDA! science amusement park where you'll find gladly eat out of your hand, and at the Hády Llama Centre you'll get the chance to pet llamas. Just outside the city centre is the Open Gardens with a unique passive house and educational trail up the hill with plants. There are 12 art installations presenting the elements and natural phenomena.

STATUES

In Brno today, you can find a statue or other art installation on every corner, especially in summer, when Sculptures in the Streets - Brno Art Open happens every other year. We'll highlight just a few. Most were created in honour of famous Brno figures - e.g. Gregor Johann Mendel on Mendlovo naměstí (Mendel Square), Louis Raduit de Souches at Špilberk Castle, where you can also look through the face of poet Jan Skácel, or Father Martin Středa on Jezuitská ulice (Jesuit Street). The architect Adolf Loos has a memorial in Janáčkovo náměstí (Janáček Square). Wolfgang Amadeus Mozart

↓ Statue of Jan Skácel, Brno poet and author, by sculptor Jiří Sobotka.



wasn't truly a part of Brno, but he did have a concert at the Reduta Theatre as a child, so he earned a statue. Sculptor Kurt Gebauer immortalized him in front of the theatre as a small naked boy, which has shocked some people. Lužánky Park is decorated with two bronze sculptures of Trade and Tolerance. originally part of a monument to Emperor Joseph II. They were made in 1892 by well-know sculptor Josef Břenek. You should definitely stop by Moravian Square, which is adorned with several statues. Around St. Thomas' Church are artistic allegories to Plato's virtues: Courage in the form of a rider on a horse by Jaroslav Róna, Justice by Mario Kotrba, a long fountain representing Temperance, and Wisdom or prudence symbolized by a bronze model of Brno from 1645, when Brno fought off the Swedish army. a bit farther on, but still on Moravian Square, is a monumental statue of a Red Army soldier. One of the most successful recent installations is the Tribute to Edison on Malinovsky Square - giant light bulbs by Tomáš Medek made of a network of wires.

WHEN YOU START GETTING BORED IN BRNO

For family trips, you don't have to go far from Brno – the local public transport will carry you comfortably even outside the city. Enjoy the panoramic view from the Soběšice observation tower or the Holedná





Tower, winner of the Observation Tower of the Year, 2020. Hike up Hády or Babí Iom over Lelekovice. For a taste of prehistory, set out for Stránská skála and the area around the Liška Bystrouška statue along the cycle track from Obřany to Bilovice. It's only a few kilometres to the breathtaking Moravian Karst hidden among rocks with the infamous Macocha Abyss or to the fairy-tale-like Pernštejn Castle. ← People come to Znojmo for more than just wine. They also enjoy going down the Thaya River.

If you're heading south of Brno, you'll find an exceptional natural setting and beautiful views in the Pálava Protected Landscape Area. It's also worth visiting the historic centre of Mikulov, an urban conservation area, and the Premonstrate monastery in Louka u Znojma, founded in 1190 by Duke Conrad II Ota of Bohemia. You can also spend a very pleasant day in the Lednice-Valtice Cultural Landscape with connected English gardens, which is a UNESCO World Heritage Site. You can find other tips at www.gotobrno.cz/en.



... founder of genetics and discoverer of the laws of heredity Gregor Mendel was not born in Brno? It became his second home when he was named abbot of St Thomas's Abbey on what's now Mendel Square. Today, he has his own multi-genre Mendel Festival, which connects science, art, and the community.



... your guide to public art in Brno is the book Brnboniéra, which can be purchased from e-shop www.darkyzbrna.cz?

Did vou know that ...?

... the City of Brno tries to attract even the smallest among us to culture through gifts with the theme of Leoš Janáček prepared by the well-known Brno artist Vendulka Chalánková and the Frčíme Brnem guidebook for kids?



↑ a somewhat intimate view of the statue of Margrave Jobst by Jaroslav Róna symbolizing courage.

... the time from a phallus you took / a penis everywhere you look? In the city centre on Freedom Square, you can find one of Brno's greatest recent curiosities, the Brno clock, a black stone sculpture shaped like a bullet with a timepiece inside. The work's shape has inspired the public to give it many nicknames arising from its similarity to a phallus (the "phallic clock", the "Brno phallus") or giant vibrator. And if you look up at the head of the horse that's a part of the statue of Margrave Jobst on Moravian Square, it resembles male genitals. Come and see them with your own eyes.

Brno un ground

Only a few towns and cities in the Czech Republic can boast of such an unusual feature as a vast labyrinth of underground passages, tunnels, galleries, crypts and cellars beneath its streets. A multimedia cellar, fun labyrinth, crypt for remembrance, a secret bunker, anti-nuclear shelter, mysterious lapidarium, and especially the breathtaking water tanks: the Brno underground takes many forms. Discover them all!

LABYRINTH UNDER THE VEGETABLE MARKET

Take the tourist trail and you'll see with your own eyes the unique and mysterious nooks and crannies of these medieval passages and cellars, hidden six to eight metres below the surface of the Vegetable Market (Zelný trh). Learn about how food, wine, and beer was once stored, or how people used to illuminate these pitch-black spaces.

↓ Labyrinth under the Vegetable Market





↑ Sample animation of Brno legends from the Cellar under the New Town Hall.

THE CELLAR UNDER THE NEW TOWN HALL

This cellar, built for the royal mintmasters not long after Brno was founded, has been brought to life with a new cutting-edge exhibition devoted to the city's legends. In a series of animated stories you'll meet Lord Šembera or discover more about the Brno dragon and the wheel. See what a medieval market looked like and experience firsthand life during Brno's siege by the Swedes.

After heading back onto the street, you can learn about more legends thanks to the first-person narratives on the sklepbrno.cz website.

More information about underground Brno, including its history, and details about tours and opening times, can be found at www.podzemibrno.cz.

OSSUARY AT THE CHURCH OF ST JAMES

The second largest ossuary in Europe after the Catacombs of Paris. It was probably created sometime in the 17th century by combining three burial chambers. Within this crypt complex are secreted over 50,000 pieces of human remains from the time of the Thirty Years War, the Swedish Siege, and the victims of cholera and plaque epidemics. Today, the Ossuary beneath the Church of St. James is both a tourist attraction and a place of reverence. The emotional power of the tour is enhanced thanks to its accompaniment by a composition by Brno composer Miloš Štědroň. written especially for this space.



↑ Ossuary at the Church of St James

DENIS SHELTER

The bunker comprises a system of interconnected, perpendicular corridors, which form a plan that is more or less rectangular, approx. 85 x 60 m, with several entrances



and numerous emergency exits. The arched corridors, cut into the rock and walled with brickwork, are generally about 3×3 m in diameter, and their total distance, combined with the escape tunnels, comes to approx. 900 m. In 2016 the shelter was opened to the public as a rare technical monument.



↑ Lapidarium at Špilberk castle

LAPIDARIUM AT ŠPILBERK CASTLE

Špilberk Castle offers a Brno's first ever publicly accessible water tanks. These two enormous tanks, built in 1870-71 and 1900, were created to hold water for the city and were used until the 1920s. After decades of neglect, they were repaired between 2017 and 2019. Inside this exceptionally impressive space, reminiscent of a mystical temple, the Brno City Museum now presents its priceless collection of sculptures, gravestones, and stone ornamentation from former Brno buildings. Exposition is supplemented with interactive elements.

Did vou know...?

... you can even play an escape game in the 10-Z Bunker? Experience the authentic atmosphere of a place where history was written, and try and survive the end of WWII. At the 10-Z BUNKER awaits a hefty dose of adrenalin and fun.



... that underground Brno is not just about tours? You can also hire spaces for a private or company function. Organise an event somewhere that no-one else can offer. Learn more at www.ticbrno.cz.





↑ Denis shelter

10-Z BUNKER

10-Z is the code name of probably Brno's most secret communist-era bomb shelter, intended to serve the representatives of the city and region. This important technical monument has its own water tank, electricity generator, and telephone exchange. You will receive a map at the entrance, before setting off as you please to freely explore these labyrinthine tunnels.

CAPUCHIN CRYPT

Baroque Capuchin crypt built by the architect Mořic Grimm. Here were interred members of the Capuchin order, its wealthy benefactors, and other important figures. The dead were placed here without coffins, and yet their bodies have been preserved intact – the suitable geological soil composition in the church's bedrock and an ingenious ventilation system have caused the bodies to naturally mummify.



... the tourist discount card BRNOPAS offers reduced admission to many sights dotted around Brno, including entrance tickets to underground Brno? More info at www.brnopas.cz.



... that you can also play escape games underground? The escape game in the Labyrinth under Zelný trh offers more than just fun and gripping excitement: it's also a unique opportunity to enter places regular tour visitors never get to see.

Žlutý ko Water T



↑ Žlutý kopec Water Tanks

In March 2024, a revitalised park on Žlutý kopec opened its gates to the public. Beneath its unremarkable grassy surface, close to the city centre, is one of Brno's must-see attractions. A mysterious underground cathedral that takes the breath away – the Žlutý kopec Water Tanks.

You can find all the information about the Žlutý kopec Water Tanks on the website: www.watertanksbrno.com An other-worldly experience of a long-lost civilisation, or perhaps a scene from a videogame. These images cross the minds of visitors as they gaze upon this unique technical monument, which had almost disappeared from memory and was a whisker away from demolition. These water tanks, two brick and one concrete, served their purpose as late as 1997, and in 2019 managed to secure protected monument status before being gradually opened to the public.

HISTORY OF THE WATER TANKS

The huge water tanks on Žlutý kopec were constructed for the socalled 'Pisárký Water Mains', which augmented the existing, no longer sufficient, water supply network to the growing city. The first brick water tank was established in 1874 according to the design of a London engineer, Thomas Docwra. It has a square floor plan of 45×45 metres and a height of 6.5 metres. Inspired by British water-management civil engineering, the unique structure



and sophisticated load-bearing system make this first water tank truly distinctive. The floor here is not flat, but comprises so-called 'inverted arches' which, combined with the walls and barrel vaulting, create a perfectly load-bearing and structurally sound whole. Its regular and precise construction gives you the feeling of a never-ending, infinitely receding space, one constructed from hand-made fired bricks.

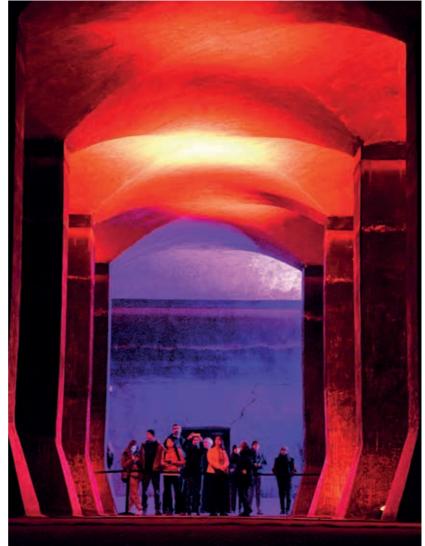
The city authorities responded to the unquenchable consumption of their citizens by building a second brick water tank in 1894, this time designed by the Brno engineer Emil Procházka. This water tank has a recognisably simpler design with a concrete base, rising from which is a forest of seventy pillars forming semicircular arched arcades, supporting a system of barrel vaults. Measuring some 35×55 metres, in its time it was the largest underground structure in Brno, and the final brick water tank to be built at the site.

The third and youngest water tank was finished in 1917. It consists of two adjoining tanks made of monolithic concrete, supported by a system of 87 concrete pillars. In total, the Žlutý kopec Water Tanks have a volume of over 30 million litres. Although it was soon discovered that the water quality did not meet the required standards, these monumental structures served as a source of service water right up until 1997.

TOURS, EVENTS, AND RELAXING IN THE PARK

After being sensitively renovated, the complete triplet of water tanks was opened to visitors in March 2024, enabling the public to see these works in their moreor-less original state. Whether you are someone who prefers the expert commentary of a guide, or you like to roam unaccompanied through the site, guided only by your own instincts, you are in for a treat. Together with partners, TIC BRNO also organises here various cultural events, including lighting installations.

↓ Prototyp Festival in Žlutý kopec Water Tanks



#Gift







↑ JOŠT (Jobst) backpack



tr

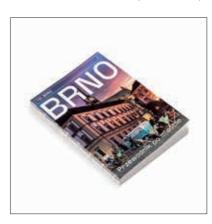
↑ BOARD GAME – Hra o Brno (Game of Brno)



↑ ORLOJ (clock) key ring



↑ MUGS – Christmas collection



↑ BRNO - guide to the city



↑ CROCODILE mug



↑ AJALA chocolate



↑ BRNĚNSKÝ DRAK (Brno dragon) porcelain collection

om Brno



↑ COFFEE TO GO – Vendula Chalánková



↑ #ZBRNA - travel accessories



↑ LEOŠ JANÁČEK – Liška Bystrouška (The Cunning Little Vixen) chocolate set



↑ PORIGAMI cards



↑ CANDLE – pavilion A



↑ COASTER – by Zuzana Osako



↑ GLASS – Bruna collection

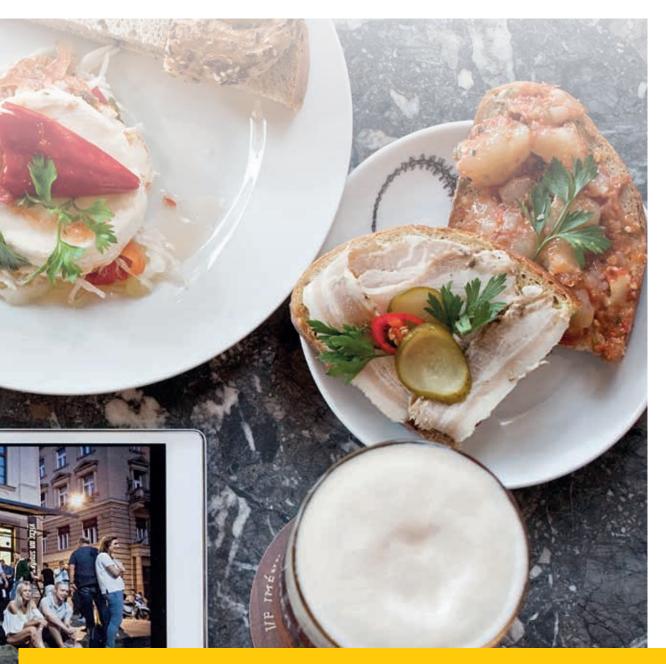


↑ TO JE BRNO IV. (This Is Brno IV.) – authentic guidebook



↑ GLASS FLASKS - TAMASVIGH





The idea that no love is as real as love for food is twice as true in Brno. While just a few years ago tourists were drawn to Brno mostly by the architecture and sights, now one of the main attractions is the high-quality food. The fact that it's enjoyed by the locals can be seen in the frequent food festivals, the full gardens, and glimpses through restaurant windows. As soon as you get up in the morning, you can head for one of many cafes to fortify yourself with breakfast. How about fresh waffles or Eggs Benedict with freshly roasted coffee? You won't even have the chance to get hungry before it's time for lunch. That's when Brno is filled with a wonderful mixture of smells. Get drawn into one of the many restaurants, hipster bistros, or vegan establishments or try out a popular food truck for a burger served in a somewhat untraditional fashion. After a good lunch, desert lovers will surely not turn down a buttery cupcake, airy doughnut, traditional trdelník, or ice cream with fresh fruit. Starting to drool already? We're just getting started and haven't even had a local beer or cocktail at a famous bar.

ESPRESSO TONIC OR LAVENDER AFFOGATO?

Brno cafes were at their height during the interwar period. Many of them were given a functionalist appearance by leading architects. Today, Brno again has a high concentration of cafes. You can be sure to find a cafe, coffee shop, or coffee truck around every corner. In addition to modern cafes, you can find businesses keeping First Republic cafe traditions alive.



↑ You can also find popular food trucks in the city.



↑ For lovers of a foamy pint, Brno makes a dream destination.



↑ Enjoy a coffee with a view over to Saints Peter and Paul Cathedral.

These days, cafes compete with one another for the best-tasting coffee beans, and you really have lots to choose from. Coffee grinders hold a selection of the best from local and foreign roasteries. In Brno, you can have a coffee whipped up in many varieties. For those with classic tastes, there's espresso, cappuccino, filtered coffee, real frappés, and cold brews. For the more adventurous. there's a popular espresso tonic or lavender affogato. There's no limit on your imagination. The fact that hot, black drinks with a strong aroma are popular in Brno is confirmed by the regular coffee markets.

BEER ON THE KERB

It's long past the time when there was only one brewery in Brno – Starobrno. Although the Starobrno brewery is still a major part of the

city and can brag of a 145-year tradition, smaller local breweries. microbreweries, and beer tasting pubs are becoming ever more popular. If you're looking to try Starobrno, do so in style, such as in a moving tram - a Šalina pub. Brno has dozens of beers on tap - pale, dark, bitter, sour, light, strong, lager, ale, whatever you can think of. Beer tasting pubs with several styles on tap are very much in vogue. One example is the popular Výčep Na stojáka on St. James' Square, where having a beer while standing (which is how the name translates) or while sitting on the kerb has become a new Brno tradition.

ROSE, ORANGE, OR STRAW?

The Moravian wine region includes land from the southern tip of Moravia to places to the west of Brno. It contains almost 96% of the area of all domestic wineries and is

especially know for excellent white wines with a notable range of aromas and flavours. The interplay of aromas and tastes are accompanied by an underlying crisp acidity. It'd be a sin not to try a local wine while in Brno. At the end of summer, the Brno streets are filled with stands selling burčák - partially fermented grape must. It's said that a person should drink as much burčák as they have blood in their body. But we don't recommend doing that during a single day... For a glass of wine, head to one of several wine bars in the city centre. Like to experiment? Try an uncommon wine - rose, orange, or straw. If drinks from grapes don't interest you. how about a currant wine? Or enjoy a popular wine tasting with helpful descriptions. You can also visit one of the wine festivals which happen regularly

FAMOUS BAR SCENE

It's getting dark, but the city is coming to life. Time to head for a bar! One Brno legend is Bar, který neexistuje (Bar Which Doesn't Exist). Nipping at its heels is its sister bar Super Panda Circus. Both bars offer firstly an experience and truly original cocktails. Of course, you can also try other distinctive bars. For example, the absinthe bar Naproti on Veveří. For tireless lovers of nightlife, there are many bars and dance clubs with DJs offering asylum until morning.



↑ Brno's legendary bar scene.

EVEN FRIED CHEESE CAN BE LUXURIOUS

Traditional local foods alongside world-renowned cuisine, all prepared from fresh and local ingredients, served in stylish and inventive interiors. That's what awaits you in Brno. There are lots of places to choose from. You'll find luxurious and folksy restaurants, steakhouses, grill bars, hipster bars, tapas bars, and popular food trucks. Even vegetarians and vegans have options.

Like traditions? Try real beef tenderloin with Karlovy Vary-style dumplings or baked duck with cabbage and a glass of Moravian wine. Think that fried cheese only belongs in a cheap cafeteria? Lokál U Caipla will convince you that even fried cheese can be made luxurious... Enjoy more exotic cuisines? Try some of the Asian bistros and restaurants - Thai, Vietnamese, Japanese, Chinese. What else is there? Restaurants with Mediterranean. Cuban. Mexican, American, Russian, Indian, Egyptian, and Lebanese cuisine. Nothing's left but to wish you bon appetit!

Did you know that ...?

... the first coffee prepared in the Czech Republic was in Brno? Turek Achmet opened a cafe in 1702. During the First Republic, the coffee wholesaler Hubert Lamplota worked in Brno. In addition to roasting and selling coffee, he sold special "Lamka" coffee makers, which you can still find in just about every antique shop.



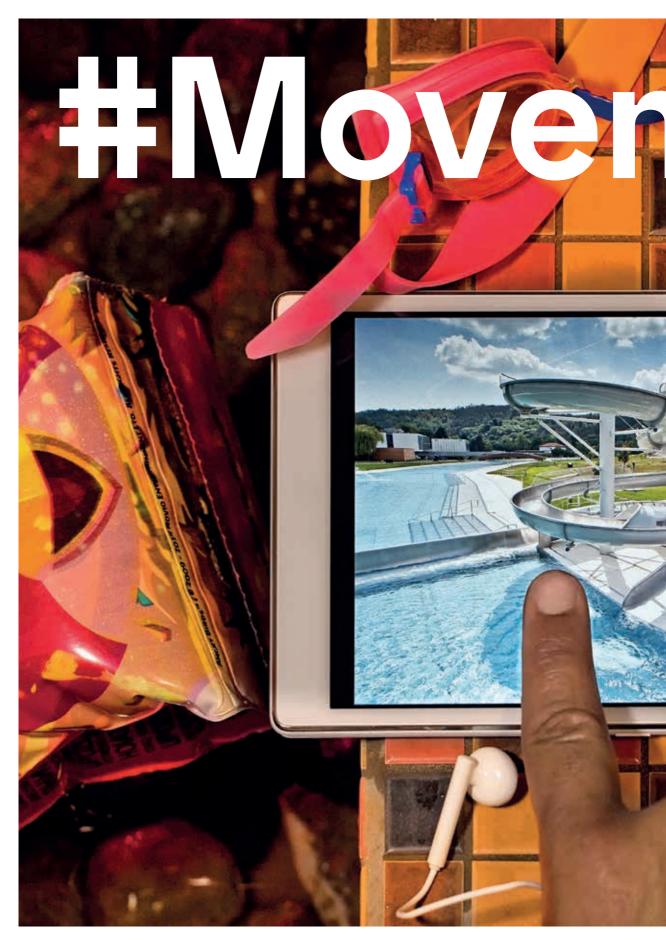
... there are several streets with names connected to food? In the centre, for example, there's Pekařská (Baker), Sladová (Malt), Masná (Meat), Vegetable Market, and Kobližná, where you can find koblihy or doughnuts even today.

... food festivals are very popular in Brno? Regular events include Coffee Week, Svatomartinský košt (St. Martin's Day Wine Tasting), CakeFest, Sweet Dream Fest, Ochutnej Asii (Taste Asia), Burger Festival, and many other celebrations of beer, wine, and food.



food scene better when you use a printed guide which are available for free at information centres and gotobrno.cz/en under Find Your Way in Brno? Every year, TIC BRNO also publishes GOURMET Brno, a list of the best Brno restaurants, bistros, confectionaries, cafés, wine bars, pubs, bars and fine dining. More at www.gourmetbrno.cz. The most interesting from the South Moravian food scene is presented by project by Gourmet South Moravia at www.gourmetsouthmoravia.eu.







Brno is a city on the move. And you'll see it for yourself as soon as you get off the train or bus. You'll see a real hubbub – moving people, trams, cars, vehicles with coffee, cyclists (who really don't have it easy near the main train station), people on scooters, and other means of transport... But that's the busiest part of Brno – as you get farther from the station, you'll find the movement slowing down. Cyclists move into their lanes, such as the cycle tracks not far from the main train station running along the Svratka and Svitava rivers leading all the way to forests in Bílovice, where there's complete peace. People on foot pour into the pedestrian zone in the centre, relax in the shade of trees in Denis Gardens or the park by Špilberk Castle, or choose to relax in saunas, such as the spa on Rašínova Street just a few steps from Freedom Square. Whoever prefers doing intense sports heads for the Brno Reservoir on a bike, boat, or paddleboard or for one of Brno's many parks to run or exercise on the outdoor equipment. Brno will set anyone in motion – get inspired by our tips.

FROM A BIKE SADDLE

Brno to Vienna - an hour and a half by train, an hour more by bus ... And by bike? A cycle track leads from Brno to Vienna with 72 km in the Czech Republic and another 66 km in Austria. Most of it is pleasantly flat - so really, how long would it take you to go almost 140 km? If you'd rather take a shorter trip, there are many options in and around Brno. The cycle tracks running along the Svratka and Svitava rivers are quite popular. If you continue along the Svitava track out of Brno, you'll find yourself in a valley of forests in Bilovice and the cycle track will take you through beautiful countryside to Adamov and even farther to Blansko. More and more Brno residents are using bikes not just for recreation, but also for commuting to work and fun afterwards. If you want to get to know Brno from a bike saddle, you can find a list of places to rent bikes and a cycling map of Brno at brnonakole.cz.



↑ Where to go on a bike? Find more tips in the Cycling Map brochure available at information centres.

ON AND UNDER THE WATER

Like swimming in heaven is how the swimming pool on Kraví hora is described. The glass walls around the pool offer a beautiful view of the heavens and a panorama of Brno. The Kraví hora sports and recreation area offers an architecturally exceptional covered pool with a hot tub and steam sauna, an outdoor pool during summer, and a skating rink during winter. Riviéra, the largest aquatic centre in Brno, a natural area near the Svratka River, is also unique. The swimming area is formed of a cascade of three pools of various depths with a total length of 390 metres. Brno residents throng here in summer, but the extensive grassy area ensures you never feel overcrowded. If you're scouring the city for relaxation in a spa, you've got lots of choices. The oval pool and saunas of the Rašínova Spa and Relaxation Centre not far from Freedom Square will make you feel like you're in a Hungarian spa. Infinit Maximus near the Brno Reservoir offers modern wellness facilities with several kinds of saunas, sauna ceremonies, and a cooling pool under the stars. for walks and hikes. a cycle track 30 km long runs around the entire reservoir (in places with some rather difficult terrain). And you can even find things to do at the Brno Reservoir in winter – when it freezes over, it's a popular spot for skaters and skiers. You can find more information about the Brno Reservoir at gotobrno.cz/en.

 \downarrow You can enjoy many water attractions at the Riviéra Aquatic Center.



A REST AT THE RESERVOIR

You might have heard of the Brno Reservoir in connection with the Ignis Brunensis fireworks competition - it's the most popular event that happens there. In June. fireworks are set off from a pontoon directly on the water and thousands of people flock to the reservoir to see them. But it's not just during the fireworks that people come to the reservoir, which has an essential recreational importance for Brno residents. In summer, it offers opportunities for swimming, lying on a beach (including a nude beach), and using the many playgrounds and sports areas. You can go across the water on boats, paddle boats, and paddleboards and during summer the Brno Public Transport Authority offers boats connecting Bystrc and Veverská Bitýška. Because the reservoir is surrounded by forest, it's also a popular destination



 \uparrow Yes, that's the Brno Reservoir. Want to know more?

EVEN MORE FRESH AIR

You can never get enough movement in the fresh air and you can experience it to the fullest in Brno. There are many parks in Brno where you can do sports. One especially popular park is Lužánky, where every hour of the day and night you can find people running, practising yoga or thai-chi, using the outdoor exercise equipment, playing pétanque, and walking between trees on a slackline. It's as if Lužánky had been created for sports. But you can find runners in almost all Brno parks – under Špilberk, on Kraví hora, in Wilson Forest, and in Zamilovaný hájek. People also run along the Svratka River, where they share the track with cyclists and in-line skaters. The Svratka cycle track runs all the way to the Olympia shopping centre, where you'll find an outdoor climbing wall. If climbing means anything to you, the wall at Olympia will excite you – the top of the wall offers a truly majestic view.



 \uparrow It's as if Špilberk Park had been created for leisure activities.

AT THE TOP

Are you lifted up by the tempo of races, matches, competitions, fights for victory? Love top-flight sports, performance at the limit of what's possible - all from the first row? In Brno, there are several sports areas where sports are played at a global level. For tourists, the most attractive is probably the Brno Circuit. Brno residents can't be pulled away from their ice hockey team Kometa, who they root for from the bottoms of their hearts in the Winning Group Arena. When you see all of Brno turn blue and white and see people in scarves (of course, blue and white ones) despite sweltering heat, you know Kometa are playing. You can find a detailed overview of sports events in Brno and a list of sports areas and just everything about sports at kamzasportemvbrne.cz.



 \uparrow The Winning Group Arena is the home stadium of Kometa Brno.



... the first Czech gymnastics club in Brno (and in Moravia), which formed the basis for what's now Sokol, was founded on 21 January 1862?

... many top athletes were born in Brno, including the Olympics medal-winning gymnasts Ladislav Vácha and Jan Gajdoš and the winner of Wimbledon in 1998 Jana Novotná?



... you can travel through Brno on a river? When the Svratka River is high enough, you can travel by

Did vou know that

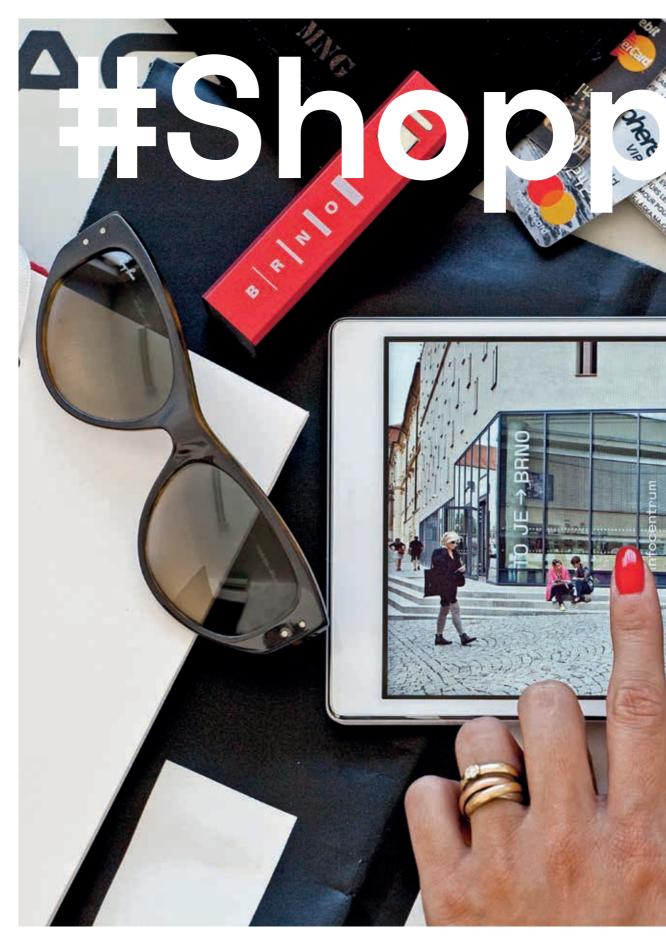
raft or canoe from the reservoir to the shopping centres to the south of Brno. You can rent equipment from such places as Water Element (www.vodacke-centrum.cz).



... Prýgl is the word in Brno dialect for the Brno Reservoir and comes from the German word Prügel meaning club or stick? The reservoir's shape is supposedly reminiscent of a club or curved stick.



... you can find more information about sports in Brno and informative brochures for download at www.gotobrno.cz/en?





If you're coming to Brno to satisfy your craving for shopping, make sure to set aside enough time for your adventures in shops. This Moravian metropolis offers countless options for shopping and real shopaholics won't want to miss out on any of it. An absolute must is a visit to Vegetable Market, that marketplace full of fruit, vegetables, and flowers with a history stretching back to the Middle Ages. But if you're in Brno during Advent, you won't find fresh food there. Instead, you'll get the chance to experience the Brno legend Turbomošt and a rich cultural programme at the Christmas markets. But there are even more Brno markets, including regular flea markets and fashion markets. Don't despair if such events don't line up with your visit – Brno also has showrooms with original fashion and dusty second-hand shops with gems on every corner. And you can't leave Brno without souvenirs! You'll find the most stylish ones at the TO JE Brno information centre. Not feeling up for a shopping walk through the city? Just choose one of Brno's shopping centres and spend your time there – get inspired by our tips.

FAIRS, MARKETS, AND TRADE FAIRS

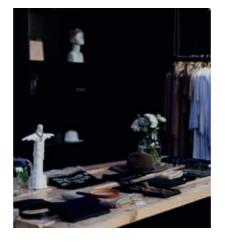
Čechyně, Přízřenice, Moravany, Medlov - those are just some of the places from which farmers bring their own vegetables, fruit, and flowers to Vegetable Market in Brno. From January to November, you'll find farmers and their stands at Vegetable Market, where Brno residents have been shopping since the Middle Ages. If you're looking for truly local products from farmers, look for a marker with green stripes on their stands, while markers with orange stripes designate resellers. During Advent, don't miss out on the celebrated Christmas markets. They are centred around Freedom Square, but also take place on Vegetable Market, Moravian Square, and Dominican Square, where Advent comes to life with Christmas stands and a cultural programme. At the Brno Exhibition Centre, you can experience the atmosphere of an international trade fair, such as at the Life! sports fair and the International Engineering Fair. The unique architecture of the exhibition centre is also accessible during other events.



↑ For local products, head to the popular Vegetable Market.

ORIGINAL OUTFITS

Brno design is on the rise. Many talented designers have found their home in the second largest city in the country thanks to its inspirational environment supporting their creativity. You can support the booming local independent scene in many showrooms with clothes, jewellery, and other fashion accessories. Maybe you didn't even know that you already have some pieces designed in Brno at home. You might go to work with a Jumpy backpack or bag or with pieces from the "Spolu" design duo. You might head for the city in a T-shirt from Huhů with Young Primitive leggings and a Love Music bag. Or do you have unique pieces from Wolfgang, MONO.POLO, Rebelion, Denisa Nova, or Michaela Surá? No? You can fix that in Brno – there are many original design shops, so don't be lazy, snoop through as many as possible, and you'll definitely find one that best fits your style.



↑ You'll find original fashion at the Wolfgang store.

EVERYTHING IN ONE PLACE

If you like getting all your shopping done in one place, one of Brno's shopping centres is the choice for you. You'll find Galerie Vaňkovka in walking distance of the main train and bus stations. It's built where Friedrich Wannieck's factory used to be and you can still find traces of the original building in the shopping centre - its architects incorporated two parts of the machinery factory. Clearly less successful architectural renovations were carried out on Velký Špalíček in the historic city centre. Brno residents have forgiven it mainly for the multiplex cinema on the second floor. The other multiplex cinema lies out in Olvmpia, the largest shopping centre in Brno, near the D2 motorway – vou can't reach it on foot and will have to take a bus or car. But it's really appreciated by those who like buying everything in one place, and the Avion Shopping Park and an IKEA are also nearby.



 \uparrow Enjoy shopping in one of the many shopping centres.

SOMETHING FROM BRNO

Most of us associate tourist souvenirs with unstylish products and useless things devoid of any originality. Brno has decided to change this impression and so you can take home practical accessories boasting fresh designs. The mecca for stylish gifts where you should direct your steps is the TO JE Brno information centre on Panenská Street. Looking for a T-shirt with a heart designed by the famous Brno street artist TIMO? Or would vou prefer a collection of souvenirs from the artist Vendulka Chalánková and inspired by Leoš Janáček? Many people come to Brno to see the Brno dragon, and if you're one of its fans, you can bring it home in porcelain form from the shop on Panenská Street or from TIC BRNO.

↓ Bruna Collection – glasses and cups from the GLASSFICTIONS studio. Available at the information centre on Panenská Street or from the e-shop www.darkyzbrna.cz.



And if you came to Brno to sample its high culture, don't forget to take home something to remember from the Brno Philharmonic. In addition to ordinary souvenirs, like T-shirts, key rings, and notebooks, you can also find tote bags, clutch bags, and backpacks sewn from promotional posters and banners which used to hang in the Brno streets.

A NEW LIFE FOR OLD THINGS

Doesn't everyone like rescuing old things and breathing new life into them? If you're a hunter for second-hand treasures, you'll find lots of gems in Brno. In addition to second-hand clothes shops, which are countless, Brno also has regular flea markets. You can enjoy the lively atmosphere of such a market once a month at Dobrá karma on Vegetable Market, or at the popular markets in Alfa arcade. At these markets, you'll find clothes, antiques, books, toys, music media, and, of course, good food. In Alfa arcade, you can buy objects with stories even when there's not a flea market - it houses a second-hand bookshop and Black Vinyl Bazar. If you love vinyls, you can also find them at Kabinet Records on Suková Street and Vinyl Records on Josefská Street.



 \uparrow Love old furniture and retro goods? You'll surely find them at Novoretro or by visiting a RET-RO-USE event with the slogan "Old things are sexy".

Did vou know that ...?

... Turbomošt is a purely Brno invention which first appeared at Brno Christmas markets in 2009? It's hot apple juice with real apple brandy and flavoured with cinnamon, cloves, and star anise. The drink is an inseparable part of Advent in Brno.



... the Brno Christmas markets are connected to important firsts? Brno was the first place in the country to introduce recyclable cups for Christmas markets in the city centre.



... in this Moravian metropolis even devotees to a zero-waste lifestyle can enjoy shopping? On Úvoz, you can find Nasyp si, where the food isn't wrapped in any unnecessary packaging.



... you can find design pieces even outside brand showrooms? Try visiting shops with many Czech products in one place, such as Place Store and Object in the city centre.



... brochure Designer pieces from Brno highlights several places that sell products which are not only aesthetically pleasing, but also laudable in terms of sustainability and precise handiwork? Available free of charge at TIC BRNO information centres.







We are a professional city agency supporting tourism. We understand Brno and we are here for everyone who wants to spend time in our city. For locals and tourists alike.

BRNOPA

GET ADVICE ON HOW TO ENJOY BRNO

TIC BRNO has prepared for you a tourist card: the BRNOPAS – a guide to Brno that saves you money. You can get your card online from the comfort of home before you travel, or you can pick one up in Brno at one of the information centres or participating hotels.

A BRNOPAS offers discounts on more than 50 tourist attractions, and free entrance to 5 of Brno's TOP destinations. It's upgraded version, BRNOPAS+, will even get you into the otherwise always-sold-out Villa Tugendhat, or provide cherished admission – at discount prices – to the extremely popular Žlutý kopec Water Tanks.

For those who can never make up their minds, a Brnopas can be part blessing, part curse. Which is why we've created a list of suggestions on how to enjoy your BRNOPAS to the max. It all depends on how long you're staying in Brno.



↑ Old Town Hall

BRNOPAS+

With a BRNOPAS+, on top of what you receive with the standard BRNOPAS, you also get exclusive access to the Villa Tugendhat or a discount on admission to the Žlutý kopec Water Tanks. More information at: www.brnopas.cz

1 DAY IN BRNO

It's guite unbelievable what you can accomplish in just 24 hours. Getting to know Brno, for example! Right after you've got your accommodation sorted, head straight back out and start taking in the city's wonders. Begin in the centre and experience the famous Brno panorama from atop the tower of the Old Town Hall. It's the ideal spot for a selfie with the Cathedral of Sts Peter and Paul in the background. Now head back to earth, and keep going, because you're about to visit Brno's underworld. On the 50-minute guided tour of the Labyrinth under the Vegetable Market you'll find out how the locals lived in medieval times. After the tour, carry on your walk over to the symbol of Brno: the Cathedral of Sts Peter and Paul. Below its walls you'll find Denis Gardens.

It's wais you'll find Denis Gardens, whose beauty it'd be mad to miss. From here, head back down to náměstí Svobody (Freedom Square), where stands Brno's now legendary clock. From here it's a stone's throw to St James' Church, where you'll discover the second largest ossuary in Europe. The truss of the church offers a beautiful panoramic view of Špilberk Castle and the Cathedral of Saints Peter and Paul.

What would be a visit to Brno without a trip to Villa Tugendhat?

With BRNOPAS+ you get exclusive access to the villa. Avoid queues and don't worry about sold-out dates.

You can buy BRNOPAS+ with admission to Villa Tugendhat online.

If Villa Tugendhat is not your cup of tea, try Villa Stiassni, with its blooming gardens and extravagant, almost chateau-like interiors. If you love Art Nouveau, you'd better go and see the Jurkovič Villa as well. In





↑ Brno Reservoir

the Villa Löw-Beer you can familiarise yourself with the city's bourgeoisie at the turn of the 20th century. And visit also the newly accessible Arnold Villa.

Come evening, what about a night at the theatre. With a BRNOPAS you can enjoy opera, drama or ballet at the National Theatre Brno with a 100 CZK discount and HADIVADLO with a 1 + 1 free ticket. Music lovers might prefer the Brno Philharmonic, whose performances with a 24-hour BRNOPAS are 20% cheaper.

2 DAYS ARE BETTER THAN 1

On your first afternoon, after you've checked in, simply copy the programme of the 1-day BRNOPAS holders, and head off round the city centre.





↑ Villa Tugendhat

Since you have more time, prolong your trip to the Cathedral of Sts Peter and Paul by dropping in at the Diocesan Museum and ascending the tower.

You'll have plenty of time to visit Špilberk Castle. As soon as you reach the gate through the ramparts you're spoilt for choice where to head next: the macabre casemates, the mysterious 'Temple of Stone', the watchtower, or one of the current exhibitions. With BRNOPAS, you get free entry to one of these many options. After dropping into one of the many trendy

↓ Žlutý kopec Water Tanks



bistros for lunch along the way back, stop by Dominikánské náměstí (Dominican Square) and visit the new multimedia exhibit in the Cellar under the New Town Hall.

If you're travelling to Brno with kids, then liven up your itinerary with places that are designed with them in mind – maybe the VIDA science park, or a trip to Brno Zoo. You've also got a discount to the butterfly paradise Papilonia, amusement parks, and outdoor swimming pool Riviéra.

"We didn't know where to go first – so big was the offer, but we managed to catch just about everything." Lenka and family

3 DAYS ARE BEST

You can get to know Brno in 24 hours, but if you really want to immerse yourself in the city, you'll have to give yourself a little while longer. What's more: with a 3-day BRNOPAS you get the biggest savings.

After you arrive there's no need to rush. Stroll through the city centre, have a coffee and soak up the easy-going atmosphere – it reigns undisturbed in the Moravian capital.

You can base your itinerary on the previous versions above, but in addition – as a 3-day BRNOPAS holder – you get a free voyage on a passenger boat along Brno's reservoir that takes you as far as Veveří Castle. All that sparkling water whets the appetite, and you'll soon be wanting to sit down for something substantial at one of the many restaurants along the shore. When you've eaten, ride the tram back to a gallery or museum.

Head out for drinks in the evening, maybe to one of the city's iconic bars, or stretch out on the

You can explore and purchase the BRNOPAS online in the comfort of your home own home.

With the BRNOPAS you're automatically given a guidebook to Brno and a postcard.



↑ Slav Epic

pavement with a beer on Jakubské náměstí (St. James' Square). Tips for the best places you'll find in the brochure Gourmet Brno or at gourmetbrno.cz. Good mood guaranteed!

SOUTH MORAVIA

You can admire in Moravský Krumlov the famed Slav Epic by Alphonse Mucha. This cycle of 20 large canvases was created between 1912 and 1926, and you now have the extraordinary opportunity to see the entire monumental work together in a Renaissance chateau. BRNOPAS holders gain entry for free, although due to great demand we recommend making an online ticket reservation and picking your tickets up at the cash desk. With BRNOPAS, you also gain attractive discounts at other interesting locations in South Moravia.

"We're happy we got the chance to head out of the town centre. We were pleasantly surprised by the Brno Reservoir." Karel and girlfriend

Practical information

The BRNOPAS guarantees reduced-price entry not only to monuments in Brno, but to tourist attractions around the region.

All information at www.brnopas.cz.

Advent & Christ



 \downarrow Gourmet market in the Old Town Hall courtyard.

↑ Design installation #DrakNAHAKU in the passageway below the Old Town Hall.



An enchanting atmosphere, food to indulge in, live music, fun for young and old. For singles, friends, colleagues, and families with kids. Come to Brno for the famed Brno Christmas that brought Brno the title of European Capital of Christmas for 2024. Four squares and one courtvard bring markets with a wide range of Christmas gifts and more, including less traditional delicacies, with the vendors and organizers emphasizing quality, variety, and being local. The Advent markets are prepared for you on the squares and the surrounding streets in the centre, with each spot offering a different experience.

ENTERTAINMENT ON THE SQUARES

The dynamic Freedom Square with a Christmas tram passing through and its clock giving out special winter balls offers daily entertainment. The Christmas tree in its centre was the first public Christmas tree in the country as part of a 100-year tradition. The calmer neighbouring Dominican Square is dominated by a wooden nativity scene with life-size sculptures. The stands with their traditional offer of primarily crafts and rich entertainment on Vegetable Market surround the monumental Parnas Fountain. Moravian Square offers space to many non-profit organizations and its newly renovated park hosts a Ferris wheel and skating rink.

in Brno mas



↑ Advent courtyard of the Old Town Hall.

REFRESHMENTS AT BRNO CHRISTMAS

You'll find a rich and varied offer of food and drink at every square. But the centre of epicurean events is Gourmet Christmas in the Old Town Hall courtyard. An original menu with accompanying entertainment is offered by several businesses from the Gourmet Brno guide. You'll taste the best of the famed Brno culinary scene.

ADVENT EXPERIENCES

Is the cold getting to you but you want more experiences? Warm up with a climb up the Old Town Hall tower, which shows you the entire city centre spread out before you. Escape the frost and bustle of the surface in the Brno Underground, which has a constant temperature all year. Your heart will warm when you return the cup from your hot drink at a special Daruj kelimek (Donate Your Cup) stand and direct



↑ View from the Old Town Hall Watchtower.

your deposit to one of the 18 charity projects. There's even more to discover in the small Brno centre. Find more decorated nooks and photo spots or follow a TIC BRNO guide on an authentic tour of the city.

THE NEW YEAR IN BRNO

The markets may end at Christmas, but the Christmas atmosphere stays in the centre through Epiphany. Many businesses also offer winter gardens and even the nightclub scene comes to life in winter. So you can stay through the new year and enjoy a real party at the local bars and clubs. If you want to celebrate the end of the year more calmly, try heading to the theatre - the National Theatre Brno and Brno City Theatre have regular New Year's Eve performances. Every year, Brno welcomes the new year with a celebration - a New Year's concert by the Brno Philharmonic or a concert in the Cathedral of Saints Peter and Paul.



↑ Christmas Ferris wheel.

CHRISTMAS GIFTS FROM BRNO

If you like original gifts and Brno, we recommend something under the tree from TIC BRNO. Whether you like souvenirs in the visual style of Brno Christmas or designer mugs, candles, books, ..., you'll find something for you. Your purchase not only gives you an original memory, but also allows you to support local artists who cooperate with TIC BRNO on the offer. You can buy Brno gifts at TIC BRNO information centres or at www.darkyzbrna.cz.

You'll find all information at: www.gotobrno.cz www.brnenskevanoce.cz www.vanocebrno.cz

DO NOT MISS

A selection of the most interesting events happening in Brno.



JAZZFESTBRNO

January-December

This international music festival will once again transform Brno into a jazz metropolis. A chance to hear the biggest stars on the global jazz scene, progressive musicians from the rising generation, plus some of the best local homegrown talent.

www.jazzfestbrno.cz



GROOVE BRNO

February-November

An international music festival that brings not only global stars to Brno, but also the latest trends and hottest new acts in groove, funk, soul, and rhythm & blues, with a dash of hip-hop too.

www.groovebrno.cz



BRNO ART WEEK

April

A festival of the visual arts with a programme that includes exhibitions, performances, workshops, conferences, guided walks, lectures, and other activities.

www.brnoartweek.cz



THE MOST BEAUTIFUL FAIRY TALES

May-November (not during the summer holidays)

The backdrop to the exhibition comprises 8 popular fairy tales and 40 principal characters. These are supplemented with interactive elements.

www.letohradekbrno.cz



OPEN HOUSE BRNO

May

Open House Brno shows you the city like you've never seen it before. The festival opens the city's most interesting works of architecture to the public.

www.openhousebrno.cz



DIVADELNÍ SVĚT BRNO (THEATRE WORLD BRNO)

May

This is one of the biggest theatre festivals in the Czech Republic. It brings to Brno a superior selection of foreign productions and the year's best Czech theatre.

www.divadelnisvet.cz



BRNĚNSKÁ MUZEJNÍ NOC (BRNO MUSEUM NIGHT)

Marking its 20th year, Brno Museum Night is offering a rich programme of culture, art, and entertainment, served up by dozens of different institutions.

www.brnenskamuzejninoc.cz



PRIMA FRESH FOOD FESTIVAL

May

This popular food festival is returning to Špilberk Castle to serve up gourmet experiences.

www.freshfestival.cz



OPEN STUDIOS

May-June

This festival opens the doors to the studios of Brno's contemporary artists. www.openstudios.cz



PROVÁZEK.OPEN

May-June

This open-air festival brings life to the courtyard of the Goose on a String Theatre. The guiding spirit in 2024 is that of a multi-generational gathering. Visitors can expect a unique programme of concerts, productions, live podcasts, and regular dance parties.

www.provazek.cz



SPORTOVNÍ PARK RIVIÉRA (RIVIÉRA SPORTS PARK)

June

For a few days, the Riviéra outdoor swimming complex becomes one giant sports venue. Visitors can try their hand at several different sports under the supervision of experienced coaches. www.starez.cz



BRNO ŽIVĚ (BRNO LIVE): May-September An all-summer multi-genre festival happening on Brno's streets.

www.brnozive.cz



IGNIS BRUNENSIS

June

This is an international competition of creative firework displays. Four spectacular displays will be held at Brno Dam. The inaugural show at the Hněvkovského Area is especially for children.

www.ignisbrunensis.cz

You can find a detailed programme and more information at www.gotobrno.cz/en in the section Events in Brno.



JAKUBÁK

June-September

Praque has its Náplavka riverbank, Ostrava its Stodolní Street, and Brno has its Jakubák (i.e. St. James' Square). Full of fun places with a one-of-a-kind energy and atmosphere, the square is staging a programme of events all summer long. www.iakubak.cz



SUMMER CIENMAS IN BRNO

June-August

Savour the unforgettable atmosphere of summer cinema beneath a starry sky - in the city centre and beyond.

www.kinoart.cz www.kinobude.cz www.letnikinospilberk.cz www.kinoscala.cz



FESTIVAL UPROSTŘED

June-August

During the summer months, this festival breathes life into the streets and squares of central Brno. It offers a diverse programme packed with musical and theatrical performances, dances, and much more.

www.festivaluprostred.cz



LÉTO NA BISKUPSKÉM DVOŘE (SUMMER IN BISHOP'S COURTYARD)

June-August

Drama and concerts 'under open skies' in the city centre below Petrov Hill, in the grounds of the Moravian Museum on Vegetable Market.

www.letonabiskupskemdvore.cz



LETNÍ SHAKESPEAROVSKÉ SLAVNOSTI (SUMMER SHAKESPEARE FESTIVAL)

July-August

The biggest and oldest Shakespeare festival in the Czech Republic. Once again, visitors can look forward to the perennially popular productions of yesteryear, as well as premieres.

www.brno.shakespeare.cz

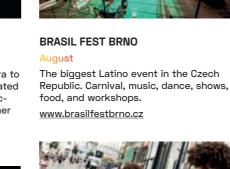


PLANET FESTIVAL

July and August

Visitors flock to the park on Kravi hora to celebrate the summer with huge, inflated models of the heavenly bodies, projections in the digitarium hall, and summer cinema evenings.

www.festivalplanet.cz





MENDEL FESTIVAL

July

A multi-genre festival celebrating the birthday of a ground-breaking Brno figure – G. J. Mendel. The festival invariably offers a very rich and diverse programme. www.mendelje.cz



POP MESSE July Progressive music festival. www.popmesse.cz

155 YEARS OF DPMB

August

The Brno City Transport Company (DPMB) will celebrate the jubilee with a rich program for the public.

www.dpmb.cz



MARATON HUDBY BRNO (BRNO MUSIC MARATHON)

August

This international multi-genre music festival will reverberate through the public spaces and architectural heritage of Brno's historic centre. You can look forward to first-rate musicians, both household names and lesser-known talents from Brno, the Czech Republic, and the wider world.

www.maratonhudby.cz



DEN BRNA (BRNO DAY) August

Commemorating the successful defence of the city against Swedish troops in 1645, this popular municipal celebration regularly takes place in August.

www.denbrna.cz

You can find a detailed programme and more information at www.gotobrno.cz/en in the section Events in Brno.



ŠPILBERK FESTIVAL

August

Špilberk Festival is the oldest open-air festival of symphonic music in the Czech Republic. Four evenings under summer skies in the courtyard of Špilberk Castle. www.filharmonie-brno.cz



NA PRKNECH, DLAŽBĚ I TRÁVĚ (ON BOARDS, PAVEMENTS, AND GRASS)

August

This festival offers theatre, concerts, and workshops for kids and adults, as well as other accompanying events.

www.facebook.com/prknadlazbatrava



ŠTETL FEST (SHTETL FEST) August/September

The largest international multi-genre festival of Jewish culture in the Czech Republic! The festival programme will be livening up Brno with a communal celebration of the Sabbath, concerts, theatre, exhibitions, lectures, and workshops, as well as guided walks, Israeli cuisine, and a children's programme.

www.stetl.cz

Information about the events is accurate at the of time printing.



SKOLÍME KOLIŠTĚ (TAMING THE KOLIŠTĚ)

September

A family-friendly festival and charity run in support of the Brno and South Moravian charity Sociální nadační fond, with a programme of accompanying activities.

www.skolimekoliste.cz



FESTIVAL VĚDY (FESTIVAL OF SCIENCE)

September

A feel-good event showing the most amazing developments in science, technology, and history occurring in Brno and the South Moravian Region. All taking place in the beautiful spaces of Brno Exhibition Centre's Pavilion A.

www.festivalvedyatechniky.cz



ŠPILBERK ŽIJE! 120 LETY **MUZEA (ŠPILBERK IS ALIVE! 120** YEARS OF THE ŠPILBERK MUSEUM)

September

September will see the eruption of a spectacular celebration to mark 120 years of the Brno City Museum! Both kids and adults are in for a treat.

https://fb.me/e/3bs7LYa4p

SERIAL KILLER

September

International festival of series and serials. https://serialkiller.tv



PROTOTYP FESTIVAL

October

This festival brings together art, science, and technology.

www.prototypbrno.cz



MEZINÁRODNÍ FESTIVAL KRÁTKÝCH FILMŮ BRNO16 (BRNO16 - INTERNATIONAL FESTIVAL OF SHORT FILMS)

October

One of the oldest short film festivals in the world. The prestigious competition runs alongside a rich programme of events and activities.

www.brno16.cz



KOMA FESTIVAL October

The international comics festival, this year with the theme 'reset', is being held as usual on the premises of Brno's Káznice (former prison).

www.festivalkoma.cz

BASTLFEST (DIY FESTIVAL)

November

DIY and hobby festival for all the family. www.vida.cz



LIFE! FAMILY HALL

November

A park stuffed with sports activities all under one roof. Besides traditional and lesser-known sports, there will also be inflatable attractions, various tests of skill, and a diverse accompanying programme.

www.starez.cz



FESTIVAL JANÁČEK BRNO

November

The festival will be reverberating through the city where Janáček lived most of his life. The world's leading opera houses, renowned conductors, directors, and performers will be presenting a packed programme.

www.janacek-brno.cz



CHRISTMAS IN BRNO

November-December

Traditional Christmas markets at various sites around the city centre.

www.brnenskevanoce.cz www.vanocebrno.cz

FESTIVAL BICÍCH NÁSTROJŮ (FESTIVAL OF PERCUSSION)

December

The festival offers concerts, workshops, and exhibitions for both expert musicians and the general public.

http://fbn.jamu.cz

INFORMATION CENTRES

TIC BRNO information centres are located in key parts of the city. Besides information, here you'll find a diverse range of souvenirs and printed materials.

www.gotobrno.cz/info

MORE **ABOUT BRNO**

TO JE BRNO INFORMATION CENTRE



→ Panenská 1, in 2024 the Information Centre is moving to a new address Zámečnická 90/2 +420 513 039 035 panenska@ticbrno.cz

INFORMATION CENTRE AT RADNICKÁ



→ Radnická 8, +420 542 427 150 info@ticbrno.cz

INFORMATION CENTRE AT THE AIRPORT



→ Letiště Brno-Tuřany, Tuřany 904/1, +420 727 923 523, letiste@ticbrno.cz

Open based on flight schedule.

GOLDEN SHIP INFORMATION CENTRE



→ Brněnská přehrada, Přístavní 1, +420 770 110 179 prehrada@ticbrno.cz

June-August

KAM V BRNĚ (WHERE IN BRNO)



We publish this attractive social and cultural magazine that combines listings of what's happening in Brno for the given month with lifestyle content about the city and the lives it contains. Available free of charge at TIC BRNO information centres and other cool places.

www.ticbrno.cz

GOTOBRNO.CZ



We run the city's official tourist portal, offering comprehensive information about Brno in several distinct categories and 2 language versions. Discover more at www.gotobrno.cz.

PLAY BRNO



Have a different kind of fun with Brno. Play it!

Download at: www.playbrno.cz

#To Brno

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